

Ward, Jennie <Jennie.Ward@trafford.gov.uk>

Mon, Jun 3, 4:18
PM

to me, Data

Dear Mr Bentley

Please see below response to your FOI.

Question	Trafford Response
1) The number of posters on the GMSF 2019 you obtained from GMCA and made available including size.	There were no posters provided by GMCA.
2) The number of fliers on the GMSF 2019 you obtained from GMCA and made available.	Trafford were provided with consultation cards which were distributed at the consultation events held in Trafford.
3) The number of posters produced by Trafford MBC to advertise the GMSF 2019.	A total of 21 posters were produced by Trafford.
4) The number of fliers produced by Trafford MBC to advertise the GMSF 2019.	There were no flyers produced by Trafford.
5) The number and location and duration of billboards hired by Trafford MBC to advertise the GMSF	There were no billboards produced by Trafford.
6) The number and location and duration of street advertising displays for each Borough (e.g. Perspex front, rotating in high streets) Trafford MBC hired. NB GMCA used these for the mayoral election.	Trafford did not use any street advertising displays.
7) The number and location and duration of bus stop/station and Metrolink/Rail station adverts in hired by Trafford MBC.	Trafford did not use adverts at bus stops/stations or Metrolink/rail stations.

8) The number and duration of adverts on buses and trams hired by Trafford MBC.	Trafford did not have any adverts on buses or trams. Adverts on buses and trams were co-ordinated centrally by GMCA.
9) The number of paid for adverts on Facebook the Trafford MBC bought (please do not include posts as these are not adverts). Please include target range and numbers targeted and length of campaign and cost.	None
10) The number of paid for adverts on Twitter the bought by Trafford MBC (please do not include posts as these are not adverts). Please include target range and numbers targeted and length of campaign and cost.	None
11) The number and cost of TV adverts and Radio adverts the bought by Trafford MBC.	Trafford did not use TV and Radio adverts.
12) Please state where posters advertising the GMSF 2019 were placed: in Town Halls and Council Offices in Civic Halls in Libraries in Council run Markets in council run Leisure Centres.	A poster was provided to Trafford's 12 libraries, 9 leisure centres and Council Offices at Trafford Town Hall and Sale Waterside for display for the duration of the consultation period. The poster was also sent to the Partnership and Communities mailing list.
13) Please state the number fliers advertising the GMSF 2019 placed: in Town Halls and Council Offices in Civic Halls in Libraries in Council run Markets in council run Leisure Centres.	Trafford did not use flyers.
14) Please state the amount of publicly seen window space in Council buildings you used for advertising the GMSF 2019.	A display board was placed in the reception area at Trafford Town Hall.
15) Given the GMSF affects large areas of countryside, public footpaths and impacts on Public Open Space and countryside recreation please state in which areas of open space/ countryside/ footpaths Trafford MBC placed posters advertising the GMSF 2019.	None

16) Did Trafford MBC write to every household explaining the impact of the GMSF on the local area including the locality beyond the ward boundary and including impact maps as visual aids?	Trafford did not write to every household in the Borough. An email notification was sent out to approximately 360 individuals and groups contained on Trafford Council's Local Plan consultation database. An email briefing was also sent out to approximately 193 organisations included on Trafford's Partnerships and Communities mailing list.
17) The number of messages about the GMSF notified on main road variable message boards and duration and location.	None

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to: Information Governance Manager, Trafford Council, Town Hall, Talbot Road Stretford M33 0TH or via email to data.protection@trafford.gov.uk

Please remember to quote the reference number above in any future communications.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

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Kind regards

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