

Mr Bentley

By Email:

davebentleyecology@gmail.com

Sarah Dobson
Assistant Director
Policy, Performance & Communications

Council Offices, Dukinfield Town Hall
King Street, Dukinfield, SK16 4LA

Call Centre 0161-342-8355

www.tameside.gov.uk

email: sarah.dobson@tameside.gov.uk

Doc Ref FOI 8847
Ask for Sarah Dobson
Direct Line 0161 342 4417
Date 7 June 2019

Dear Mr Bentley,

Freedom of Information – Request for Information
Unique Reference: FOI 8847

Thank you for your request for information dated 10 May 2019, which the Council received by email. You have requested the following information:

- 1) *The number of posters on the GMSF 2019 you obtained from GMCA and made available including size.*
- 2) *The number of fliers on the GMSF 2019 you obtained from GMCA and made available.*
- 3) *The number of posters produced by Tameside MBC to advertise the GMSF 2019.*
- 4) *The number of fliers produced by Tameside MBC to advertise the GMSF 2019.*
- 5) *The number and location and duration of billboards hired by Tameside MBC to advertise the GMSF*
- 6) *The number and location and duration of street advertising displays for each Borough (e.g. Perspex front, rotating in high streets Tameside MBC hired. NB GMCA used these for the mayoral election.*
- 7) *The number and location and duration of bus stop/station and Metrolink/Rail station adverts in hired by Tameside MBC.*
- 8) *The number and duration of adverts on buses and trams hired by Tameside MBC.*
- 9) *The number of paid for adverts on Facebook the Tameside MBC bought (please do not include posts as these are not adverts). Please include target range and numbers targeted and length of campaign and cost.*
- 10) *The number of paid for adverts on Twitter the bought by Tameside MBC (please do not include posts as these are not adverts). Please include target range and numbers targeted and length of campaign and cost.*

11) *The number and cost of TV adverts and Radio adverts the bought by Tameside MBC.*

12) *Please state where posters advertising the GMSF 2019 were placed:*

- i. in Town Halls and Council Offices*
- ii. in Civic Halls*
- iii. in Libraries*
- iv. in Council run Markets*
- v. in council run Leisure Centres.*

13) *Please state the number fliers advertising the GMSF 2019 placed:*

- i. in Town Halls and Council Offices*
- ii. in Civic Halls*
- iii. in Libraries*
- iv. in Council run Markets*
- v. in council run Leisure Centres*

14) *Please state the amount of publicly seen window space in Council buildings you used for advertising the GMSF 2019.*

15) *Given the GMSF affects large areas of countryside, public footpaths and impacts on Public Open Space and countryside recreation please state in which areas of open space/ countryside/ footpaths Tameside MBC placed posters advertising the GMSF 2019.*

16) *Did Tameside MBC write to every household explaining the impact of the GMSF on the local area including the locality beyond the ward boundary and including impact maps as visual aids?*

17) *The number of messages about the GMSF notified on main road variable message boards and duration and location.*

I am pleased to advise that the council can provide the information that you have requested.

Questions 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 13, 14, 16 & 17 – Nil response to all questions.

Question 3 – 18.

Question 12 – Council Offices, Clarence Arcade, Stamford St, Ashton and all libraries.

Question 15 – 30 site notices placed at the public access points to the strategic allocations.

If you are unhappy with the service you have received in relation to your request and wish to make a complaint, or request a review of the Council's decision, please write to Sandra J Stewart, Borough Solicitor, at PO BOX 317, Ashton under Lyne, OL6 0GS.

If you are not content with the outcome of your complaint, you may apply directly to the Information Commissioner for a decision. The Commissioner cannot normally make a decision unless you have exhausted the complaints procedure provided by the Council. The Information Commissioner can be contacted at: The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF and at www.ico.gov.uk.

Yours sincerely,

Sarah Dobson
Assistant Director
Policy, Performance & Communications