

David Bentley

Phone 0161 793 3057

E-mail carolyn.haslam@salford.gov.uk

5th June 2019

Dear Mr Bentley

I am writing in response to your Freedom of Information request of 10th May 2019. Your request and the councils response is as follows:

I am seeking information on the publicity by Salford City Council for the GREATER MANCHESTER SPATIAL FRAMEWORK 2019. The GMSF is the largest scale and impact of any development proposal in recent times. Salfords Statement of Community Involvement suggests it is of Gold Standard and is of best practice.

Please provide:

- 1) *The number of posters on the GMSF 2019 you obtained from GMCA and made available including size. **None***
- 2) *The number of fliers on the GMSF 2019 you obtained from GMCA and made available. **None***
- 3) *The number of posters produced by Salford CC to advertise the GMSF 2019. **20 posters***
- 4) *The number of fliers produced by Salford CC to advertise the GMSF 2019. **None***
- 5) *The number and location and duration of billboards hired by Salford CC to advertise the GMSF. **None***
- 6) *The number and location and duration of street advertising displays for each Borough (e.g. Perspex front, rotating in high streets) Salford CC hired. NB GMCA used these for the mayoral election. **None***
- 7) *The number and location and duration of bus stop/station and Metrolink/Rail station adverts in hired by Salford CC. **None***
- 8) *The number and duration of adverts on buses and trams hired by Salford CC. **None***
- 9) *The number of paid for adverts on Facebook the Salford CC bought (please do not include posts as these are not adverts). Please include target range and numbers targeted and length of campaign and cost. **0***
- 10) *The number of paid for adverts on Twitter the bought by Salford CC (please do not include posts as these are not adverts). Please include target range and numbers targeted and length of campaign and cost. **0***
- 11) *The number and cost of TV adverts and Radio adverts the bought by Salford CC. **0***
- 12) *Please state where posters advertising the GMSF 2019 were placed: **Posters were sent to neighbourhood managers to advertise in their areas.***
in Town Halls and Council Offices
in Civic Halls
in Libraries
in Council run Markets
in council run Leisure Centres.
- 13) *Please state the number fliers advertising the GMSF 2019 placed: **N/A***
in Town Halls and Council Offices
in Civic Halls
in Libraries
in Council run Markets
in council run Leisure Centres.
- 14) *Please state the amount of publicly seen window space in Council buildings you used for advertising the GMSF 2019. **None***

15) Given the GMSF affects large areas of countryside, public footpaths and impacts on Public Open Space and countryside recreation please state in which areas of open space/ countryside/ footpaths Salford CC placed posters advertising the GMSF 2019. **None**

16) Did Salford CC write to every household explaining the impact of the GMSF on the local area including the locality beyond the ward boundary and including impact maps as visual aids.

The council wrote to everybody who had previously made comments about the GMSF at earlier stages or who had requested to be informed about the GMSF and were included on our consultee database. The letter included details about where more information about the Revised Draft GMSF could be found, including on the city council's webpage and at the city's libraries.

17) The number of messages about the GMSF notified on main road variable message boards and duration and location. **None**

The council considers it has fulfilled your request. If you are dissatisfied with the way your request has been handled, or wish to appeal this decision, you may wish to reply direct to this email or forward it to our generic email box infogovernance@salford.gov.uk. Your appeal review will be overseen by a senior officer.

If you are still dissatisfied following any internal appeal, you may wish to contact the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF - www.ico.org.uk
Tel: 0303 123 1113 (local rate) or 01625 545 745

Yours sincerely,

Carolyn Haslam
Principal Information Governance Officer
Salford City Council